



First deployment of Netgem CloudTV in Germany with purtel.com

London, UK, and Cologne, Germany – 30th May 2017 - [Netgem](#), the leading entertainment solution provider for telecom operators, has today announced the launch of its CloudTV product tailored for the German cable and IPTV market with [purtel.com](#), a wholesale IP services provider.

The purTV service will be distributed by purtel.com to its cable and Internet service provider client base to enable them to upgrade their TV propositions.

Consumers using purTV will be able to gain access to linear and on-demand German and international content - including 4K - through an innovative multi-screen experience that incorporates flick-to-TV and cloud recording among others.

A wholesale provider of IP services in Germany, purtel.com supplies cable, satellite and network operators with end-to-end capabilities to deliver high quality services to their customers, including automation, connectivity and billing solutions. The partnership will enable purtel.com to provide its clients with entertainment services that they can offer to their customers for the first time.

"We are proud to be Netgem's first German technology partner," said Dr Markus von Voss, Managing Director of purtel.com. "This partnership will enable us to offer our clients purTV and work with them to deliver a high performance TV-as-a-service solution to complement their existing services."

Sylvain Thevenot, Managing Director of Netgem commented: "The German triple play market is the largest in Europe, and still very fragmented. Our CloudTV solution makes it financially and technologically possible for operators to rapidly deploy innovative entertainment services, with a total reach of 1.5 million homes in Germany. We are pleased to launch the CloudTV product tailored for Germany with purtel.com as a first partner, and this deployment is another milestone in our market development plans".

Netgem and purtel.com will be exhibiting the new purTV solution on Booth Hall 7/H9 at [ANGA.COM](#), Europe's leading exhibition and conference for Broadband Operators and Content Providers, taking place 30 May to 1 June 2017 in Cologne, Germany.

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About Netgem

We design software to *connect* the daily lives of consumers and their families.

Service Providers around the world use solutions built around our software to deliver bespoke innovative digital entertainment services to their customers.

From software licensing, to turnkey white-label TV-as-a-service offering, Netgem offers Telco Service Providers -new entrants and established 3-play providers alike- a complete suite of software, solutions, content, services and digital devices from our global industrial partners, to enable them to differentiate, increase their service revenue and build loyalty among their customer base.

Netgem was founded in 1996, operates in 20 countries and serves several million households with customers like EE, Elisa, Post Luxembourg and Totalplay. Netgem is listed on NYSE Euronext Paris Compartment C (ISIN: FR0004154060, Reuters: [ETGM.PA](#), Bloomberg: NTG FP).

www.netgem.com | sales@netgem.com

About Purtel

purtel.com is the leading white-label platform for IP services for regional network operators with 70 clients. With over 100,000 switched customer accounts, purtel.com is the most successful white label platform with regional PoP's in Germany. Key strengths are automation of the processes based on interfaces, competent support and personal support.

purtel.com specializes in the booking and porting of phone numbers, the switching-on of customers, the allocation of products, the provision of routed CDRs, the monthly billing run and the provision of this data in the integrated customer portal, Interface for integration into your own system landscape. An integral part of the full-service approach is the certification of the integrated billing module and the fulfilment of data retention 2.0. Customers of Purtel.com today include fibre, DSL cable, radio and satellite network operators across Germany from Schleswig- Holstein to Bavaria and Baden-Württemberg, from North-Rhine Westphalia to Saxony. For further information see <http://purtel.com>.